

Make your web content work for you

You've been told that on the Web, "content is king". But how do you get there, while ensuring that your website is winning real value for money?

You face so many technology options, all promising to make it easy... and with a pricetag.

Can you afford to guess wrong?

Get it right the first time. Have a proven expert on your side, who can deliver effective solutions in terms you can understand.

Having served in key web content positions in industry and government, Paul Canniff is that and more:

- Fifteen years of professional experience with web technology in high-tech, finance and government
- Solid track record in content management, business analysis, corporate training and communications planning
- Technical expertise balanced by well-honed writing and speaking skills, demonstrated in executive environments
- Vigorous recommendations at the LinkedIn.com community from successful web solution deployments

Don't settle for technicians or pitchmen. You can have the complete package of technical savvy, strategic insight and real-world web know-how.

And that's Paul Canniff.